

City of North Branch
Ballfield Sign Advertising Agreement

- 1) The City of North Branch has advertising space available on the outfield fencing of the city's ballfields. **(Please circle the desired park and location of the sign)**
 - **Harder Park:** Field 1 Field 2
 - **Tower Fields:** North South
 - **Roger Johnson Memorial Park**

- 2) The Advertising Rate is: \$150/Year per sign. This does **NOT** include cost of sign. **All funds from advertising sales will be utilized for City ballfield improvements.**

- 3) All signs shall be constructed of a 4' x 8' 10 Mil or greater corrugated plastic and are the responsibility of the advertiser. The sign shall be placed to face the field of play. The City is not responsible for vandalism or maintenance of the sign.

- 4) All advertisements will be approved by the City Administrator or his/her designee prior to being placed on the ballfield fencing. The City Administrator's approval determination shall be made no later than ten (10) business days after he or she has received the proposed advertisement from the applicant. The following advertising is not acceptable:
 - i. Individuals or groups promoting tobacco, alcohol or liquor;
 - ii. Political parties, candidates, or movements;
 - iii. Individuals or groups promoting gambling;
 - iv. Religious organizations or messages;
 - v. Advertising that is misleading, deceptive, disrespectful, fraudulent, or libelous; and
 - vi. Advertising that is obscene, contains vulgar language, or promotes illegal or sexual activity.
 - vii. Advertising that is disruptive of the education of City's students.

Please provide the desired content below or attach a business card or graphic with the desired text information. Content is limited and must be approved by the City of North Branch.

Required Information:

Business Name: _____

Business Address: _____

Contact Name: _____

Contact Number: _____

By entering this Agreement with the City of North Branch, you understand and agree to the terms of the Advertising Agreement as stated above and understand that if payment is not received by the City of North Branch by April 1 that the advertising space will be made available to other sponsors.

Signed: _____

Print Name: _____

Telephone: _____ Email: _____

Date Submitted: _____

All checks should be made payable to the City of North Branch.

Forms and payment can be mailed to:

City of North Branch

Attn: Ballfield Signs

PO Box 910

North Branch, MN 55056

Questions can be directed to Nate Sondrol at 651-277-5226 or nathans@ci.north-branch.mn.us

For City Use Only:

Sign Location _____

Valid Dates _____ thru _____

Date Paid: _____

Received By _____